



1 How often should I bathe my pet?

Each pet is unique! The American Society for the Prevention of Cruelty to Animals recommends a baseline of once every three months. Based on your pet's breed, lifestyle, coat and length, you may need to groom your pet more or less often. Your sense of smell and touch are the best indicators of when your furry friend may need some pampering.

2 What makes Paul Mitchell® Pet unique from other pet products on the market?

- These products are backed by one of the most recognized names in professional hair care.
- Each product is vegan and created with gentle botanicals and the ideal pH level for your pet to ensure overall health and well-being.
- Just like our hair care and styling products, Paul Mitchell® Pet products are always cruelty-free.

3 How do I choose the right products/regimen for my pet?

Just like humans, each pet lives a unique lifestyle. Various skin and fur types have different needs. All of our products are formulated for specific benefits, and they can be used interchangeably to fit the current needs of your furry pal. Our categories are:

Soothing Oatmeal

Gently formulated for sensitive skin

Nourishing Awapuhi

Hydrates and adds shine

Calming Lavender Mint

Soothes and calms

Specialty, featuring:

Tear-Free Shampoo

Gentle formula for pets of all ages

Super Bright Shampoo

Brightening wash

Bug Away Spray

Insect repellent

4 Can I use my Paul Mitchell® shampoos on my pet?

Paul Mitchell® hair care is specially designed for human use. While Paul Mitchell® products are not harmful, a pet's ideal pH level is different from our own. We recommend using Paul Mitchell® Pet products since they are specifically designed for our furry friends.

5 How do I choose between the Nourishing Awapuhi category and the Calming Lavender Mint category?

Our Nourishing Awapuhi category provides rich hydration. Infused with moisturizing Hawaiian awapuhi extract and vitamin B5, these products are sure to give your pet's coat a boost of shine. The Calming Lavender Mint products cleanse and moisturize your pet's skin and coat. Made with soothing lavender and mint, this category creates a spa experience every time you groom your pet.

6 How and when should I use the Soothing Oatmeal No-Rinse Shampoo Foam?

Our Soothing Oatmeal No-Rinse Shampoo Foam is the perfect option for grooming on-the-go, travel and quick refreshes. Using a dime-sized amount, rub the foam between your palms and smooth onto your pet's coat. Brush through. Do not rinse.

7 How does Super Bright Shampoo work? Does it contain bleach?

Super Bright Shampoo safely whitens and brightens coats without any harmful ingredients. Blue and purple dyes act as optical enhancers to make coats of all colors appear whiter and brighter.

8 How do I use Tear-Free Shampoo?

Massage Tear-Free Shampoo into damp fur, avoiding eyes and ears. Gently use a wet sponge or washcloth on the face. Work lather down to the tail. Rinse well with cool, clear water. Repeat for extra cleansing or deodorizing. Towel dry; brush and comb periodically until coat is completely dry.